

Writing High Quality Method Validation Reports

Learn how to make sure your research logic is clearly and effectively conveyed to your reader

Webinar Description

Webinar Audience:	Bench scientists, expert technicians, and supervisors interested in enhancing their professional success by authoring consistently high quality method validation reports
Webinar Purposes:	Consider the attributes of a high quality validation report and concepts related to managing the organization and presentation of data within the report as well as how to attend to high-level issues in your report
Webinar Duration:	One hour
Webinar Design:	Facilitator led with 85% presentation and 15% discussion utilizing exhibit-rich user manual and presentation slides
Session Date:	Various dates available, 12:00-1:00pm (USA Eastern Time Zone)

Webinar Outline

Consider the readers of method validation reports: whose needs are served?

Writing is a transaction between the writer and the reader, with the principal obligation for effectively conveying the message belonging to the writer. Therefore, effective writers of analytical reports know they must account for what their audience needs and how the audience reads technical documents. This portion of the webinar discusses:

- Characterizing the reader of validation reports
- Understanding the differences between skimming and scanning a document

The standards that define a high quality method validation report

This portion of the webinar discusses the elements of a high quality method validation report and the standards used to judge communication quality.

Managing the organization of your report

This section of the webinar examines different facets of document organization including how to organize information at the section level of a report; utilization of the deductive method for organization; tabular representation of results; and other considerations.

The 10 principles of high quality visual presentations

Presentation refers to the design and layout of information. An author must first decide whether a reader will access and comprehend specific information better as text or as a visual (i.e., a table or graph). Presentation then considers and applies appropriate design options. A good report presentation shows information visually where appropriate, and it uses various textual devices to enhance understanding.

This portion of the workshop will discuss how good visual presentation is accomplished through attending to the 10 principles of high quality visual presentations.

Review of model method validation report

In this section of the webinar we will examine a model method validation report that has been designed to demonstrate the concepts addressed in the webinar.

About your speaker

Gregory Cuppan

Greg is the Managing Principal of McCulley/Cuppan LLC, a group he co-founded. He has spent 16 years providing consulting and training services to pharmaceutical and medical device companies and research enterprises. Greg has personally interviewed dozens of regulatory agency staffers regarding the task of reading and using the documents submitted by drug and device sponsors.

How to register for the webinar

Visit our website <http://www.mcculley-cuppan.com/webinarregistration.html>.

1. Complete the registration form once for each registrant and click Send.
2. A member of our E-Learning Program staff will contact you to complete registration and process payment.
3. Following your registration, you will receive an emailed confirmation that includes connection instructions for the webinar.

About McCulley/Cuppan

McCulley/Cuppan provides a full range of consulting, training, and writing support to the pharmaceutical R&D industry.

- We have worked with over 60 pharmaceutical and biotech companies worldwide.
- We interviewed, trained, and worked with the FDA in order to help medical officers improve the quality of their documents and document development processes.
- We have developed and conducted customized training programs and workshops for over 4000 scientists worldwide.



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